

 2027 NSTA Midwinter Meeting (Palm Springs, CA) SCHEDULE 				
Date	Start	End	Description	Function Space
Sunday				
1/17/2027	11:30 AM	5:00 PM	NSTA Golf Open - Sponsored by Blue Bird <i>***Box Lunches Served at 11:30 AM (PT) Shotgun Start at 12:00 PM (PT)***</i> Come celebrate Blue Bird's 100th Anniversary	Pete Dye Resort Course
	3:00 PM	6:00 PM	Event Check In Pick up your name badge and registration bag Lanyards - Sponsored by: Transfinder Name Badges - Sponsored by: Registration Bag - Sponsored by: BusesForSale.com Conference Notebook - Sponsored by: Golf Towel - Sponsored by: Downtime Subrogation Baseball Caps - Sponsored by: Tyler Technologies Water Bottle - Sponsored by: Transportant Conference Photography - Sponsored by: Downtime Subrogation Conference Wi-Fi - Sponsored by: Hotel Room Key Card - Sponsored by: CADEX Conference AV - Sponsorship by:	Ambassador Foyer
	5:30 PM	8:00 PM	Welcome to Coachella Valley Reception & Supper Sponsored by: Blue Bird Signature Cocktail - Sponsored by:	East Patio
			Dinner on your own	
Monday				
1/18/2027	7:30 AM	9:00 AM	Event Check In Pick up your name badge and registration bag	Ambassador Foyer
	7:30 AM	9:00 AM	Rise and Shine Breakfast NHTSA Presentation <i>Speaker- Michelle Atwell, NHTSA (Invited)</i> <i>Breakfast begins at 7:30 AM Presentation begins at 8:15 AM</i> Sponsored by: Transfinder	Ambassador 1-3
	9:00 AM	9:05 AM	President's Welcome Patrick Dean, NSTA President, Dean Transportation	Ambassador 4-7
	9:05 AM	10:15 AM	Keynote Session - Keynote Speakers: Sponsored by:	Ambassador 4-7
	10:15 AM	11:00 AM	MST Panel - On the Silver Screen: Vendor Integration with a Blockbuster ROI <i>Moderator: Dan Kobussen, Kobussen Buses / Panelists:</i> Sponsored by: Wolfington Body Company Monday Session Treats - Sponsored by: Gatekeeper	Ambassador 4-7
	11:00 AM	11:15 AM	Get Up and Stretch Break Sponsored by: Lancer Insurance Company	Ambassador Foyer
	11:30 AM	12:30 PM	Vendor Partner/OEM Speed Networking	East Patio
	12:30 PM	1:45 PM	Coachella Valley Luncheon Sponsored by: BYD RIDE	Ambassador 1-3
	1:45 PM	2:15 PM	Results of the Private Market Share Project (Fall Engagement) <i>Presenters: Matt Bushland (North Central School Bus)</i> Sponsored By: RC Kelly Law Associates	Ambassador 4-7
	2:15 PM	2:45 PM	NSTA The Bus Stop Live! With Host Curt Macysyn Featured Guest: Denis Gallagher, Jr., Student Transportation of America	Ambassador 4-7
	3:00 PM	6:00 PM	Free Time - Go Explore the Coachella Valley	
	6:00 PM	9:00 PM	Golden State Reception & Dinner Sponsored by: Thomas Built Buses Local Entertainment: - Sponsored by: REI Signature Cocktail - Sponsored by: School Radio	The Backyard
Tuesday				

1/19/2027	7:30 AM	9:00 AM	Rise and Shine Breakfast <i>Legal Update Session - Lights, Camera, Action: Legal Framework that guides School Bus Audio/Video Recordings Presentedby: RC Kelly Law Associates Breakfast begins at 7:30 AM Presentation begins at 8:15 AM Sponsored By: Keystone RWR Tuesday Session Treats - Sponsored by: Bytecurve</i>	Ambassador 1-3
	9:05 AM	9:45 AM	A Conversation with NSTA OEM Members <i>Moderator: Curt Macysyn / Panelists: Sponsored by: AMF Bruns of America</i>	Ambassador 4-7
	9:45 AM	10:45 AM	Prime Policy Report with Becky Weber <i>Sponsored by: First Light Safety</i>	Ambassador 4-7
	10:45 AM	11:00 AM	Get Up and Stretch Break <i>Sponsored by:</i>	Ambassador Foyer
	11:00 AM	11:30 AM	Report from the Field <i>NASDPTS, NAPT, NCST, and NSTA Survey Sponsored by: IMMI/Safeguard</i>	Ambassador 4-7
	11:30 AM	11:45 PM	Herd with Rudd Lowry	Ambassador 4-7
	11:45 AM	12:15 PM	NSTA The Bus Stop Live! With Host Curt Macysyn	Ambassador 4-7
	12:00 PM	5:00 PM	Lunch and Free Time - Go Explore the Coachella Valley	
	6:00 PM	9:00 PM	President's Dinner at a Hollywood Hideaway <i>Sponsored by: IC Bus Coach Transportation - Sponsored by: IC Bus Signature Cocktail - Sponsored by: Shuttle Buses Leave Resort at 5:35 - 5:30 - 5:35 PM Buses Leave Hidden Estate at 8:45 - 9:00 - 9:15 PM</i>	Clark Gable - Carole Lombard Hidden Estate Motor Coach Transportation to be provided by Carrera Tours Personal Transportation to event will not be permitted per city ordinance and property guidelines
Wednesday				
1/20/2027	7:00 AM	10:00 AM	Rise and Shine Outdoor Breakfast <i>Sponsored by:</i>	Monte Luna Lawn
	8:30 AM	10:00 AM	NSTA Board of Directors Meeting	Rosa Hospitality Suite (1419)
*Schedule subject to change/All times are Pacific Time 2027 NSTA MWM Program Schedule www.yellowbuses.org 703-684-3200 Thank you for sponsoring the NSTA Bus Stop Live! Podcast, STA Special thanks to our Yellow Bus Sponsor: Student Transportation News! Thank you all sponsors for your support!  7504.11 2026-10-14B				